

Muhammad Rutaab Ali

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Profile

I am Muhammad Rutaab Ali. I am currently studying at Aptech Learning for a Diploma in Information Technology (IT), and I plan to start a BSCS soon.

Education

SM Public Academy

Matriculation

Year: 2022

Marks: 966/1100 (87.82%)

Govt. National College

Intermediate

Year: 2024

Marks: 557/1100 (50.64%)

Aptech Learning

Diploma (IT)

In Progress — 1.5 Years Completed

Experience

Content Assistance

2025 – Present

- I create basic video and image content to promote products while also managing and organizing digital assets.

E-Commerce & Listing Management (Company Website)

2024 – Present

- I manage product listings on the company website, optimizing them to ensure they have accurate descriptions and pricing, while updating the inventory as needed.

Search Engine Optimization (SEO)

- I optimize product listings by applying best practices, targeted strategies, and keyword analysis, while also optimizing metadata for enhanced visibility and search rankings.

E-Commerce & Listing Management (eBay)

- I list and manage products on eBay, updating stocks, descriptions and pricing when needed.

Social Media Sales & Customer Support

2023 – 2024

- I manage inquiries on social media and chat channels by resolving customer queries, responding to leads, and securing sales orders.

Skills & Interests

Core: MS Office, Prompt Optimization, Chat Support, SEO, Product Listing Optimization, Inventory Management, Digital Asset Management

Learning: Web Development, DevOps, AI Automation, Prompt Engineering

Secondary: Video Editing, Graphic Designs

Languages

Urdu, English (Not Fluent)